A strategic position.

- On the Paris-Bordeaux axis.
- On the High Speed Line.

Paris within 1 h 45.
Bordeaux within 35 minutes.

Part of Nouvelle-Aquitaine, the 3rd economic region of France in terms of GDP.

An attractive and radiating area!

- Numerous festivals and one of the most dynamic National Scenes in France, illustrating Angoulême’s constant cultural dynamism.
- An extraordinary quality of life, fuelled by the Charente region’s gastronomy.
- 3 university centres, 4,000 students and world-renowned schools on the Image Campus.

- Unique infrastructures dedicated to the image industry.
- A future business district next to the railway station, nearby the town centre and connected to natural spaces by the Charente river.
- Traditional know-how which have evolved towards cutting-edge industries, such as mechatronics and image.

Why become an Ambassador of Angoulême?

- Strengthen your professional network and make contacts in France and abroad.
- Share the economic assets of our region and be informed of the latest news.
- Be invited as a VIP to various Angoulême events.
- Receive a pack including regional promotional tools.
- Be the driving force behind the local promotion by participating in:
  - Plenary meetings about targeted work thematics.
  - B to B meetings: companies tours, afterworks, lunches and breakfasts...

And of course, assert your pride in representing and serving your town.

www.angouleme.fr/jaime-angouleme
www.facebook.com/jaimeangoulemeofficiel
Email us: ambassadeurs-du-territoire@mairie-angouleme.fr

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© Francis Selier Photographe - Ambassadors photo
© Ville d’Angoulême - crowd
Ambassador

They love Angoulême, and are honorary Ambassadors.

Dominique BESNEHARD
Producer, co-founder of the Angoulême Francophone Film Festival

I have been a self-appointed ambassador of Angoulême for a long time. I talk about this town everywhere, all the time! Whenever I can, I advise producers to shoot in Angoulême or Charente. I’d love for this town to become the new Cinecittà! As Nathalie Baye says, “In Angoulême, you get a beautiful image of France!”

Renaud DUTREIL
Former Minister, President of OVAL S.A.S Source JOLIVAL

I talk about Angoulême in both France and New York. I talk about its quality of life, the dedicated and skilled staff you can find there, its accessibility and the solidarity found amongst the players in the economic arena. I speak about it as I experience it.

A highly competitive local context.

• Both on a national level, and in terms of new regional geopolitics.
• In terms of attractiveness and economic or tourism development.
• On image and renown.

An ambitious programme aimed at making Angoulême one of the important towns in the Nouvelle-Aquitaine region and beyond.

• Increase the renown of the area.
• Attract new businesses and new residents.
• Highlight our sectors of excellence.
• Convey a strong and distinctive identity.
• Reach new audiences and customers.
• Unite the vital spark from or related to Angoulême.

Who are our ambassadors?

Our ambassadors are related to Angoulême, by birth or at heart, and proud to embody the values of their region. They are business leaders, traders, artisans, figures from the cultural and sports spheres, researchers, or academics. In 2018, they are 75 members!

Membership to the Angoulême Ambassadors club is free.

Their mission? It’s simple!

• Spread a positive image of Angoulême within their professional or personal networks.
• Circulate the promotional tools provided to them.
• Spot potential development opportunities which may attract events, investment projects, businesses, tourists or new residents to Angoulême.
• Participate in the development of the network by recomending their contacts.

Make people want to know, love and come to Angoulême!

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